

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** CHANGES ***
OCT2/12 14.26
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	STEPHANIE KINCAID
SALES PRSN	WA- JOE KNAUER

OFF. # 6556 SALESMAN #

CLASS:	NATL.	LOCAL	REGIONAL
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[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/27/12 14:20

RJCT M4 DUE TO CHANGE IN # OF SPOTS
MANUALLY CHANGED TIME ON LINE 21
TTLS RTS
PLS CFM, THX 10/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 464
AGENCY PRODUCT CODE =

12	S	1100P-1130P	30	\$2,000.00	10/8	10/9	0	M-TU	0
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PROGRAM : NEWS
CON COM1 : 1X PER DAY

40	A	1100P-1135P	30	\$2,000.00	10/8	10/9	2	M-TU	2
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PROGRAM : NEWS
ORD COM1: NEWS TP
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-12 FOR 2 SPOTS/WK

REP HEADLINE# 6360920 TRF# 335274
\$\$\$ UNAPPROVED REV #3 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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13	S		1100P-1130P	30		\$2,000.00	10/3	10/5	0		W-F	0
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												

41	A		1100P-1135P	30		\$2,000.00	10/3	10/5	3		W-F	3
PROGRAM : NEWS												
ORD COM1 : NEWS TP												
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-13 FOR 3 SPOTS/WK												

14	S		1130P-1200M	30		\$825.00	10/3	10/5	0		W-F	0
PROGRAM : NITELINE												
CON COM1 : 1X PER DAY												

42	A		1135P-1205A	30		\$825.00	10/3	10/4	3		W-TH	3
PROGRAM : NIGHTLINE												
ORD COM1 : NIGHTLINE TP												
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-14 FOR 3 SPOTS/WK												

21	T		1130P-1205A	30		\$1,000.00	10/6	10/6	1		SAT	1
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PROGRAM : NEWS

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#12	MISSED:M-TU/1100P-1130P	OCT8(2/WK)	30S	\$2,000.00	(OCT2/12)
			OFFER:M-TU/1100P-1135P	OCT8(2/WK)	30S	\$2,000.00	PLS ADVISE.
CMT:NEWS TP							

M2	OK'D	BUY#13	MISSED:W-F/1100P-1130P	OCT3(3/WK)	30S	\$2,000.00	(OCT2/12)
			OFFER:W-F/1100P-1135P	OCT3(3/WK)	30S	\$2,000.00	PLS ADVISE.
CMT:NEWS TP							

M3	OK'D	BUY#14	MISSED:W-F/1130P-1200M	OCT3(3/WK)	30S	\$825.00	(OCT2/12)
			OFFER:W-TH/1135P-1205A	OCT3(3/WK)	30S	\$825.00	PLS ADVISE.
CMT:NIGHTLINE TP							

M4	REJECT	BUY#21	MISSED:SAT/1130P-1200M	OCT6(2/WK)	30S	\$1,000.00	(OCT2/12)
			OFFER:SAT/1130P-1205A	OCT6(2/WK)	30S	\$1,000.00	PLS ADVISE.
CMT:NEW TP							

OCT/12 144670.00 CONTRACT TOTAL 144670.00
TOTAL SPOTS 80

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*** CHANGES *** ** WFTV-TV *** HARRIS REPORT FROM REP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$273,648 WFTV 37% WKMG 27% WESH 21% WOFL 11% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE